

A sustainable and innovative destination

Press
for
Pack
2018



www.aube-champagne.com

AUBE
en Champagne



EDITORIAL

At a time when genuine and sustainable tourism is increasingly in demand, Aube in Champagne possesses and cultivates a number of natural assets.

Its expanses of preserved forests, large lakes, vast plains, vineyard-covered hillsides, and rivers like the Aube, the Seine, and its tributaries, are located in proximity to the Paris basin and at the crossroads of motorways running from the south to the north of France, from the United Kingdom, or from Belgium to Italy. Its cycling routes allow visitors to discover the territory in communion with nature. Its amusement park, Nigloland, includes nearly 100 acres where families can enjoy quality time together walking along paths lined with flowers and trees.

Far from experiencing just the immediate surroundings, visitors are also invited to dive into the history of the Champagne region. Proud of its roots, the territory and its inhabitants work year-round to share their heritage..

We work with Champagne winegrowers heavily involved in wine tourism, who welcome you to their cellars to share with you their special knowledge of harvesting and wine-making in the Champagne area. You are also invited to join them during the key periods of the vineyard: from the grape harvest at the end of

the summer to the tasting of their vintages during the Champagne Trail Festival.

Several new museums and residences pay homage to the great men and women of the department. Accordingly, after the opening of the Camille Claudel museum in Nogent, the house of Renoir in Essoyes, and the synagogue of Rashi in Troyes, the town of Brienne now pays homage to a man who once endured the military academy there: Napoleon Bonaparte. The Museum opened its doors in January 2018 and will be the first to bear witness to the intimacy of the great man.

One of the greatest archaeological discoveries of recent years in France, the treasure of the Celtic Prince Lavau, discovered in 2014, will be exhibited for the first time in Troyes, starting in May.

What would this heritage be without the life breathed into it by the 200 Aube volunteers? They put a lot into supporting our visitors. For 5 years, thanks to associations gathered around organisms that support tourism (departmental and pastoral Tourism Committee), these enthusiasts of the history of churches, stained glass, statuary works, Templars, Champagne, fauna and flora... offer tours, whatever your interest, to share their passion, guided by the history of the territory and the men and women who have shaped it. This level of engagement is remarkable and the development of public

loyalty increases its success each year.

The first Department in the Grand Est to engage in the 'Green Passport' initiative under the aegis of the United Nations Environment Program, the Aube emphasizes respect for life through a sustainable and innovative approach. The launching of the Slow Tourism Lab, the 1st incubator dedicated to rural tourism, which engages business owners from the Aube region as well as the rest of the nation, is a perfect example of this approach.

And finally, the business traveller has not been forgotten, for the professional networks he will find will add value to his visit, so he too can benefit from local know-how.

Our strength is our ability to tell our story, to offer authenticity to tourists respectful and curious about our territory. A tourism marked by values and seduced by the diversity of its riches, which makes any visit exceptional, and with the human touch of the professional or volunteer.

These moments of human interaction are essential to understanding our true history, our heritage, and perhaps even a part of your own roots!

Didier Leprince

*President of Aube en Champagne
Tourisme et Congrès*





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Aube in Champagne, a nearby destination !

How to get here

- By road: The territory is located at the intersection of motorways A5 and A26 and at the crossroads of major European roadways;
- By rail: Aube is easily reached via the SNCF line from PARIS to Belfort - Mulhouse. Paris to Troyes takes about 1h30 !
- By air: The destination has no fewer than two airports: the Troyes business airport in Champagne (10 minutes) and the Paris-Vatry business airport (30 min) as well as, of course, Paris-Orly and Paris-CDG international airports, which put the destination at 1h30 from the capital.

In short, at only 90 minutes from Paris, 3h30 from Lyon, and 4h from Strasbourg or Brussels, Aube in Champagne is an easily accessible department located in the heart of the Grand Est region. All facilities are in the vicinity of points of interest.

Aube en Champagne is...

- 45 cellars certified "Vignobles & Découvertes"
- 8000 hectares of vineyards
- ¼ of vineyards in the Champagne region
- Nearly 200km of the Champagne Trail
- 4500 km of foot paths
- 1500 km of cycling routes
- 475 hectares of golf
- 90,000 m² of designer outlet space and 300 shops
- 82,000 hectares of natural regional park, of which 50 are lakes
- 200 churches and 9000 m² of stained glass windows, earning it the privilege of being named the European Capital of Stained Glass
- 7 traditional timber frame Champagne churches

AGENDA

In the Troyes Champagne Municipality

4th Heritage Marathon of the Troyes Champagne Municipality

Saturday, 9 June

42,195 km of tourist paths that you can explore at your own pace to discover original, little known sites throughout the city.

Championship of France Veterans of Fencing

16 and 17 June at Cosec in Troyes

More than 500 people expected on these two days.

"European 48 Hours for Antique Cars of Troyes"

7, 8, and 9 September

This event promises 3 days of prestige and rarity in Troyes, with nearly 400 vehicles from across Europe on display.

CÔTE DES BAR

The Champagne Trail Festival

28 and 29 July in the Ource Valley

This is the most important event in Côte des Bar. Numerous winegrowers welcome you to the heart of their vineyard where you can taste different vintages using your flute passport.

Become a grape picker for a day

September (dates depend on the wine harvest)

What could be more novel than a day picking grapes in Aube in Champagne? In September, the winegrowers of Côte des Bar offer you the opportunity to discover their domains bubbling with activity.

Glass Festival in the former Cristallerie Royale de Champagne de Bayel

25 and 26 August

The program includes demonstrations of glass-blowing, a workshop for children, painting on glass, jewellery making, and a temporary exhibit. Two days of discovery planned for you in this historic place !

In the Lands of Othe and Armance

La Ronde des Feux "Les Poteries"

19 and 20 May in Chaource

On a natural site covering two hectares, fire arts, animations, shows, music and lights combine to enchant the natural surroundings and create a magical atmosphere. Nearly 400 artists and artisans from a variety of backgrounds come to share their passion and knowledge.

7th Medieval Festival of Ervy-le-Châtel

4 and 5 August

Visit the village of Ervy-le-Châtel and go back in time to the Middle Ages: street performances, magic acts, sword fighting, theatre, and paper lanterns in the night sky.

In the Nogent area

The EcoRockaldo's Festival

20 and 21 July in Villenauxe-la-Grande

The EcoRockaldo's Festival offers an eclectic program. Festival volunteers and participants are sensitive to environmental issues, making this a responsible and sustainable event.

In the Forêt d'Orient Natural Regional Park

Les Arts Confondus Itinerant Festival

July in Mesnil-Saint-Père

From music to dance by way of culinary arts and painting, literature and photography, this festival offers a moment of sharing, centred around the discovery of new artists.

Nigloween at Nigloland Amusement Park

Nigloland features 39 attractions and shows, in an exceptional natural setting. During the All Saints holiday you can experience Nigloland decorated entirely in the spirit of Halloween.

Throughout the department

Visit churches in Aube in Champagne

July to September

Aube volunteers, under the auspices of operation "One Day, One Church", once again offer a rich program of events, guided tours, and cultural activities.

MAJOR NEWS 2018

Opening of the new Napoleon Museum in Brienne-le-Château

The Napoleon Museum, classified as a historical monument in 1933, is installed in the only remaining building of the old royal military academy of Brienne-le-Château. The museum recounts in detail Bonaparte's youth and the France campaign of 1814. It was in 1779 that the young Napoleon Bonaparte entered the military academy of Brienne. He kept a nostalgic memory of this small town dear to his heart where he devoted five years to forging self-discipline and a strong work ethic before entering the military academy of Paris. The land of Napoleon's history and youth, Aube is also the cradle of famous battles.



To discover at the Napoleon Museum from 26 January 2018

Today, after 47 years of existence, the museum has had a fresh makeover. With an enlarged exhibit space, modern tools of mediation, an innovative museography, and ambitious programming, the museum is positioned as a major asset to enhance the local tourism offering. Different facets of Napoleon Bonaparte will be presented in the museum. Visitors will also discover a scenographic path constructed around four axes:

To make a mark, cut a figure

The 1st sequence highlights the garment most responsible for making Napoleon recognizable by everyone: the bicorne. Masterpiece of the Napoleon museum's collection, the bicorne is suspended in a glass showcase so every angle can be fully appreciated. Surrounding the famous hat, various busts and statues reflect the attitudes of Napoleon's character. Other aspects of his image such as the hand in the vest and the frock coat feature in a film showing the evolution of Napoleon's bearing during the course his life. Using a Touch Terminal, visitors can learn how Napoleon's image was constructed.

Directing the military: Tactician and Strategist

The 2nd Sequence addresses the best-known aspect of Napoleonic history, directing the military. Recognized as an excellent tactician and strategist, Napoleon participated in numerous battles and developed many strategies. With the help of two multimedia devices, visitors can trace the path and movement of each troupe during these battles. Lastly, a point of attachment to the territory with the French Campaign of 1814, fought in large part in Champagne and in particular the Aube. The department

was the theatre for many decisive conflicts, including the following events: Brienne-le-Château on 29 January, La Rothière on 1 February, Nogent-sur-Seine on 11 February, and Arcis-on-Aube on 20 and 21 March.

The reformer, Napoléon and institutions

Thanks to wood panelling dating from the Royal Military School (18th century) and the fireplace restored during the renovation, this room addresses reforms often forgotten or little-known. Established under Napoleon, they are many, involving aspects of daily life in the nineteenth century yet still valid today. A French Civil Code or Code Napoleon First Edition Year XII (1804)

in quarto paperback, is highlighted in a showcase. It is certainly the most well known reform established under Napoleon. Around the room, three filmed sequences tell the story of three institutions: the Civil Code, the cadastre with explanations by Jean Tulard, and the baccalauréat. A feuilletoir prepared at the centre of the room addresses others: for example the canals, the Code of Commerce, and the Bank of France.

A man, some men, Napoleon in private

In the final sequence, a relatively little known facet of Napoleon is evoked: Napoleon in private. His link to Brienne-le-Château dominates this space, which focuses on the 5 years he spent at the Royal Military School. His cost records, and various depictions of the famous snowball fight, are some of the core items that help us understand Napoleon's character. Links with his family, his childhood, and his weddings are also on display. This sequence also addresses the end of Napoleon's life, his first exile in Saint Helena on the island of Elba, and his death, by way of Waterloo. The visit closes not with the death of Napoleon but with the Memorial of Saint Helena where Napoleon spoke of his past life, put in writing by Las Cases.



When HISTORY AND GASTRONOMY collide...

The Nicolo & Paradis House of Champagne is located in a manor loaded with history. Constructed in the 19th century by General Vouillemont, one of Napoleon's generals and Baron of the Empire, the estate then passed into the hands of the Bishop of Langres. Lovers of stone, champagne and tradition, David and Agnes welcome tourists in a cosy atmosphere around their traditional fireplace, to let them taste their most beautiful vintages.



23 January at 3 pm
at SITEM

(Les Docks, Cité de la Mode et du Design - Paris) :

Press conference for the opening of the Napoleon museum



ArkéAube Exhibition: From the first peasants to the Prince of Lavau (5300 BCE / 450 BCE)

In 2014 a team of archaeologists uncovered a princely tomb in Lavau, in the Aube, dating from the beginning of the 5th century before the current era. This Celtic treasure is reminiscent of the Vix Krater discovered in Burgundy, a little more to the South, in 1953.

To highlight this exceptional inheritance, the Aube is hosting an exhibition featuring this Treasure of Lavau and, more broadly, the archaeological wealth of the entire department.

From 5 May to 31 December 2018 at the Hôtel Dieu-le-Comte - Troyes

This exhibition tells the story of the men who populated the Aube and the relationships they maintained with the territory and neighbouring and distant populations 10,000 years ago, before the first settlements, up until the "princely

phenomenon" of the 5th century before the current era.

A flat land located on migratory and trade routes, the Aube captured all of these movements, from the broad Turkish plateaus to the Atlantic coast, from the Baltic countries to the Mediterranean.

More than 150 remarkable objects discovered mainly during preventive excavations will be presented, highlighting themes such as the organization of a Neolithic village, the symbolism of graves as a result of migration and trade, and the flourishing economy, especially with regard to rivers, merchants, craftsmen and warriors.

The climax will be the presentation to the public for the first time of the Treasure of Lavau. This excavation quite unexpectedly revealed the rich burial place of a man who lived in the 5th century before the current era. It brings together unique masterpieces: torque necklaces, gold bracelet, Greek oenochoe,.... This unspoiled Chieftain's Grave is one of the most recent and striking examples of the "princely" graves of

the Iron Age and is at the moment unrivalled in its splendour. The high point of the archaic period will also be presented in this exhibition.

Going further

In Troyes (and in Sens) 19 May to 29 October - Museum of Fine Arts and Archaeology

This exhibition, held simultaneously in both Sens and Troyes, will highlight the richness and diversity of discoveries made throughout this vast region. It will lead visitors along the footsteps of a civilization that we think we know but which, in reality, is only gradually revealed to us through archaeological excavations and a critical review of antique literary sources. It will help us better understand who "our ancestors the Gauls" were in general, and the Sénons in particular. The Sénon Territory extended mainly from Melun to Auxerre and Étampes / Montargis to Troyes.

In Châtillon-sur-Seine

All year long

At the Musée du Pays Châtillonnais where the Vix Treasure is housed you can marvel at the reconstituted princely tomb of The Lady of Vix and the imposing 1m64 high Vix Krater.



The Templars of the Aube

The Aube is a territory called to arms to (re)live its history. Actors of the Department, the cradle of the Templars, are diversifying their offer by proposing an immersion into the mythical order of the Temple.

Visit to the Commandery of Avalleur:

José, Jean, Alain, Claudine and Yolande welcome you to the Commandery of Avalleur as it was in the time of Hugues de Payns. In white robes, with Templar crosses on their chests, they take you back to the time of knights and guide you through the history of the site.

The Commandery of Avalleur is one of the best preserved Templar compounds in northern Europe. The Templars owned land in Avalleur before 1142. A typical example of a rural Occidental Commandery, this small fortified monastery consisted of a chapel, and community and agricultural buildings. Lords of the village, the Templars owned an oven, a mill and many surrounding lands there. In 1312, all property of the Order of the Temple was handed over to Hospitals.

Aware of its undeniable architectural interest, the Aube Departmental Council has fully funded its restoration since 2008. The miraculously intact chapel (early 13th century) is a typical example of the Templar naves in the east of

Avalleur in 360°

To provide an overview of the visit, the Departmental Archives created this virtual representation of the Commandery: <http://www.vir360.fr/commanderie-templiere/avaleur-360.html>

France, and the central building has been artfully renovated.

The Templars of Avalleur by François Gilet and Valérie Alanière

To go further and better understand the Templar organization and economy in and around Avalleur, François Gilet and Valérie Alanière wrote "Templiers d'Avalleur", published in December 2017.

Renowned Aube specialists and members of the Steering Committee for the European Templars Route, the two researchers have managed to anchor the history of the Templars in the Aube.

Hiking in the Forest of the Temple

On this 5km marked circuit of discovery, accessible on foot or mountain bike, the Aube department invites visitors to retrace the history of the Forest of the Temple, the largest forested area in the West that was owned by the Templars. This

historical path gives you insight into the management of this mythical forest, a source of supplies and considerable income for the Templars. It leads visitors to remnants and key places of the Forest of the Temple - like the Bazin Lodge, an old Commandery built by the Templars.



The Templars of the Aube Serious Game

Enter the world of the Knights of the Order of the Temple and lead the quest that will guide you to their treasure !

After you customize your Avatar, Episode 1 takes you back in time, to follow in the footsteps of the Templars in Aube in Champagne. Different scenarios and encounters allow the player to infiltrate the Order of the Temple and be accepted into a Commandery. The main challenge is to leave no trace, create no temporal paradox, and change no course of historical event. Players will thus need to prove their knowledge of the habits and customs of the Middle Ages and make use of various disguises.

Will Hugues de Payns, one of the founding fathers of the Order of the Templars, trust you?

Will you uncover the secret of the Treasure of the Templars?

The free online game "Templiers de l'Aube" invites you to find out more about the history of the Templars, the Aube its birthplace. It encourages you to explore Templar locations in person, including the Commandery of Avalleur, the Hugues de Payns museum, the cathedral in Troyes, and the Forest of the Temple, where, legend says, lies the Treasure of the Templars...

Release of Episode 2 in 2018
www.templiersdelaube.com

Templars Escape Game

Put on the costume of a Knight of the Order of the Temple and enter the world of knights. You



Did you know?

The curse of Friday the 13 is linked to Templar history, more precisely to the arrest of the last Templars on Friday 13 October 1307.

In a nod to this symbolic date, the Aube launched on 13 Friday, October 2017 a Facebook page dedicated to the history of the Templars of the Aube and Europe by identifying initiatives to highlight this heritage: www.facebook.com/templars.route

have one hour get to the heart of the Templars.

Escape game 1.10.2.3 has dreamed up an original script for your first step into the history of the Knights Templar. This compelling mystery crafted in meticulous detail includes references to Hugues de Payns, Bernard of Clairvaux and Jacques de Molay.

Champagne and Templars

Two Champagne wine cellars from Côte des Bar produce two Templar vintages reflecting the history of their territory and the development of the Templars Route.

- The Grand Maître vintage by Rémy Massin & Son Champagne.
- The Treasure of the Templars vintage by R. Dumont & Son Champagne .



The 40 years of the Louis François Center for Unesco: A collection unlike any other of 100,000 artistic creations by children throughout the world.

The Art Library at the Louis François Center for UNESCO houses more than 100,000 artistic creations from across the world, mainly paintings, created by young people age 3 to 25 from more than 150 countries.

Through artistic workshops and heritage, traveling exhibitions and an international competition of plastic arts and poetry, the Center for UN-

ESCO of Troyes promotes from Aube the values of the International Organization for Education, Science and Culture.

For its 40th anniversary, the Centre is offering a packed cultural program which expands not just to cultural locations but to the streets of Troyes.



Highlights

- Exceptional exhibition of the 40 years - "Enfance de l'art" Musée d'Art Moderne January-March 2018
- Exhibition "Graines d'artistes et l'art moderne" Maison du Boulanger from 25 May to 29 July 2018.
- Exhibition "Travailler de ses mains, pensée et matière" Maison de l'Outil et de la Pensée Ouvrière Septembre-Octobre 2018
- Instagram Photo Contest "Patrimoine dans l'Aube" from December 2017 to May 2018
- Exhibition on the Quays of the Canal of the Seine April - October 2018

New space dedicated to Jewish history and Rashi

Inaugurated in September 2017, this new visually staged space allows visitors from around the world to better understand the Jewish culture and the major role played by Rashi, a great commentator of the Bible and the Talmud, born in Troyes in the 11th century.

Visitors are welcomed on arrival in an imposing library where works focusing on Jewish culture are organised in different languages. A film then plunges visitors back to the Troyes of Rashi and his Talmudic school. Touchscreen tablets allow visitors to view scrolls of the Torah usually inaccessible outside religious services, to read the comments of Rashi and how things have evolved over time. In a synagogue reconstructed as it might have been in the Middle Ages, and a contemporary synagogue mixing timber frame and glass, the visit is a true journey through time.

There is also a magnificent stained glass win-



dow to discover, which recounts the prosperity and progeny of Rashi of Troyes. This window, which adorns the large community room of the Rashi House, is a creation of the master-glass

artist Flavie Vincent-Petit. It covers seven generations of a strong lineage of around fifty people.

Essoyes, Village of Renoir

Opened in June 2017, the House of Renoir in Essoyes enriches your visit further with its interpretive space, workshop, and cemetery, where the painter and some of his family are buried.

This year, the focus will be on the artist and his painter friends, both known and less known, with whom he loved so much to interact. A retrospective on the Renoir Lauréats is also programmed.

Do not miss a visit to one of the "Champagnes of Renoir" partner wineries. Each vintage is associated with a Renoir painting. The generous



and gourmand roundness in the mouth of the Brut Rosé by Champagne Chassenay d'Arce thus recalls "A Young Girl with Daisies". The golden yellow aspect of the Solera Reserve vin-

tage by Champagne R.Dumont & Son evokes the painting "Path Leading through Tall Grass" <http://www.aube-champagne.com/fr/les-champagnes-de-renoir/>



Camille Claudel Museum in Nogent-sur-Seine

Few people know that the gifted adolescent took her first artistic strides in Nogent-sur-Seine. Born on 24 December 1864 in Aisne, where she spent her early childhood, the young Camille Claudel arrived in Nogent-sur-Seine in 1876, where her father, Louis-Prosper, was appointed registrar of mortgages.

The city honoured her to the fullest by opening the first international museum of Camille Claudel in March 2017. A museum of international importance, the number of works from Claudel



Agenda

From 7 to 24 March
Louis Juvet Athenaeum
Theatre - Paris
Champagne François
Oudard is a partner of the
exhibit "Camille Claudel,
de l'ascension à la chute".

gathered in this architectural space is unsurpassed the world over. The stock is comprised of collections assembled by Reine-Marie Paris and Philippe Cressent, acquired in 2008, and purchases on the art market thanks to the Heritage fund and the generosity of patrons. The forty works on display offer a comprehensive discovery of her artistic career. At the same time, the museum's stock of sculptures helps us understand the artistic context in which Camille Claudel learned, evolved, and developed into an artist. More than 400 works.

To combine culture and gastronomy, a Camille Claudel vintage has been developed with great finesse. Experience it at Champagne François Oudard in Villenauxe-the-Large.



THE AUBE, GRAND SPACES AND WELL-BEING

Forêt d'Orient Regional Natural Park, a place of nature waiting to be explored

A green lung 1½ hours from the capital, Aube en Champagne is an invitation to nature, sports activities, and cultural and responsible discovery. Whether alone, with family, or in a group, a multitude of possibilities are on offer: discovery and preservation of fauna and flora, cultural or heritage visits, sports activities...

Tourists are invited to a change of scenery and return to origins at The Great Lakes of Champagne and the Forêt d'Orient Regional Natural Park. Situated 20 minutes from Troyes, this park is part of a wetland of international importance and, at 82,000 hectares, the largest in France.

The Great Lakes of Champagne are composed of three lakes: Lac d'Orient where 2500 hectares are reserved for sailing and rowing, Lac Amance adapted for the exhilaration of motor boats, and Lac du Temple a paradise of silence, anglers, and nature lovers.

Did you know?

Originally, the first two lakes were created to regulate the courses of the Seine and Aube rivers to prevent major Paris floods. They have blended perfectly into the environment to become areas that are conducive to all kinds of escape.

The territory of preference for ornithologists

The Great Lakes of Champagne, which make up 5000 hectares of the Forêt d'Orient Regional Natural Park, offer migratory species immense aquatic areas for dream stopovers, in addition to essential food resources provided by lakes and exposed mudflats, meadows, ponds and fields.

The creation of large reservoir lakes has undoubtedly greatly strengthened the ornithological interest of this wet sector of the Champagne



region, already conducive to staging of migratory waterfowl.

Thus far more than 265 species of birds have been observed on the lakes and forested lakesides, some of which host prestigious feathered fauna for which the wet Champagne is the only French site for regular overwintering : The White-Tailed Eagle, Bewick's Swan, and the Whooper Swan... The Great Lakes and The Park are also a land of asylum for thousands of cranes on stopover, a few dozen Graylag and Bean Geese, and Black Storks.

From October to November, many ornithological outings are proposed with the aim of observing the migration of cranes.

Nature outing: With the Friends of the Park you can learn where to find amphibians, and about

their preservation and protection. Throughout the year, the Friends of the Park bring the Forêt d'Orient Regional Natural Park alive by proposing numerous outings and events.

The Great Lakes of Champagne, a paradise of silence and anglers

The wet Champagne area includes many diversified aquatic habitats: calm, still waters for pond and lake fish and cool currents for river fish.

Rigorous management of fish fauna has led to exceptional fishing across a rich variety of species, including pike, roach, tench, trout, perch, carp, and perch.

Whether ardent angler or curious beginner, visitors can try night carp fishing, a growing sport which attracting more and more enthusiasts each year.

Visitors will be guided by Thierry Lacombe, passionate fisherman emeritus, who will be happy to reveal his most beautiful discoveries !



Today, a large part of the Lac du Temple is classified as "National Natural Reserve", resulting in space and tranquillity for fishing enthusiasts. The park also boasts 13 species of amphibian, all of which are protected in France, in addition to 8 species of reptiles.

The Forêt d'Orient Wildlife Area

In the Wildlife Area (Espace Faune) located on a 89 hectare peninsula of the Lac d'Orient you can see mammals of yesterday and today inhabiting the woodlands. With a bit of patience and silence, from the three observatories on the edge of the woods visitors can observe red deer, roe deer and wild boar as well as tarpan, aurochs, European bison and moose. The Wildlife Area enjoys the Tourism & Handicap designation for people with mental, motor, and hearing deficiencies.

Not to be missed: the roar of the stag from late September - early October.

The Dosches Windmill

This traditional building erected using 18th century techniques recalls the 140 windmills that stood proudly in the Aube department at the time, and showcases rare know-how. This superb windmill comes back to life through

flour and bread making the old-fashioned way and through its two medieval gardens: the botanical garden and the garden of delights.



Nigloland amusement park

Considered by European Star Awards as the third best European Park, Nigloland offers visitors 39 attractions and shows in an exceptional natural setting. A Vineyards & Discoveries destination, the park devotes particular emphasis to its environmental impact, including ecological management of green

spaces, rehabilitation of historic buildings, and reaching out to local suppliers. During the All Saints holiday visitors will discover an attraction park completely decorated in the spirit of Halloween. Most of the décor (pumpkins, bails of straw, stalks of corn and autumn flowers) is produced locally, appealing to visitors of all ages.

The Hôtel des Pirates**** (Pirate Hotel) situated in the park is equally committed to environmental communication.



Sports activities in the Great Outdoors

The Great Lakes of Champagne, a place to play and discover sports

A number of special outdoor sporting moments can be had in the department. Many activities dedicated to both children and adults are on offer, including sailing, kayaking, canoeing, kitesurfing, paddleboarding, water skiing, and Flying Inflatable Boats. Scuba enthusiasts will also enjoy the Lac d'Orient. 7 diving schools offering quality services to both experienced and beginner divers are available on the lakeside.

Many lakeside service providers also offer land-based sports activities. Whether exploring the area aboard a small tourist train, taking to the treetops on a treetop adventure course, or hopping into a complex of outdoor inflatable structures, people of all ages can get in touch with nature through sporty activities.

Tourists wishing to combine gastronomy with nautical activities will delight in floating the Seine thanks to Jean Josselin & Son Champagne, who propose a marriage between canoeing and champagne tasting.

Explore Aube in Champagne by bicycle

Visitors will be charmed by the bike paths (Vélovoie) that link Troyes to the Forêt d'Orient and which continue along the greenway towards the North-East of the department. Cyclists will also enjoy the 25 km long greenway of the Haute-Seine Canal, from Barberey-Saint-Sulpice to Saint-Oulph. All along the route, a number of tourist sites can be explored and special moments shared with Aube partners. And don't forget the vine-laden landscape, peaceful villages lost in time, and famous cadoles, ancient vineyard shelters, which can be explored from a

Did you know?

There are three nautical bases in Aube in Champagne

The nautical base in Chappes, located on an island between two channels of the Seine and at the foot of a weir. The base of Dosches-Géraudot, also called La Picarde, is set in a cove at the end of a forested peninsula on the edge of the Lac d'Orient. Finally, the base of Mesnil-Saint-Père, located at the Maison des Lacs, is a base featuring sailing on the Lac d'Orient as well as many other outdoor activities (mountain biking, archery...)

2-3 JUNE
**Triathlon in the Forêt
d'Orient Regional Natu-
ral Park**





number of bike routes.

A total of 1500 km of cycling itineraries and 24 cycle-tourism loops run throughout the department, for the joy of both sporty types and those who simply love nature !

Discover Troyes by bicycle... Since 2015, the greater Troyes area has wanted to develop bicycle use in the city and make it a focus of tourism development. With the signature of an agreement to obtain the label "territoire vélotouristique" (cycle-tourism territory), it is now happening. Importantly, this label encourages participating territories to emphasize actions which develop the practice of bicycle tourism. Support is given to help welcome bicycle tourists and events in the territory.

A group of professionals in Aube in Champagne are working to develop this activity because more than 40 service providers (hotels, guest-houses, campsites, bicycle renters, shops...) labelled "Aube à vélo" or "Champagne à vélo" can be found in proximity to the 80 kilometres of marked routes constructed in the territory.

The Paris-Prague Route allows you to discover Aube in Champagne another way !

The Aube is the first department on the Paris-Prague European Route whose route is fully protected. All along the route modifications have been made with one common, specific objective for the development of tourism in the area: conserve historic heritage by breathing new life into it.

View Aube in Champagne from the sky

For a sensational experience and a different view of our tourist destination, various aerodromes and service providers propose airborne activities.

The Aeroclub of the Barsuraubois

Located in the Juvancourt aerodrome and created in 1967 by Jacques Etienne, the Aeroclub of Barsuraubois offers pilot training, first flights,

and initiation flights that allow you to fly over the remarkable sites of Aube in Champagne.

The Aeroclub of Celles-sur-Ource

The winegrowers of Côte des Bar offer you a unique experience in the Champagne sky. Visitors will be guided by a pilot-winegrower who will share his knowledge of the hills and vineyards from the windows of the cockpit. With your head in the clouds and your eyes on the vines, an unforgettable moment. Flying lessons, initiation flights, and first flights are also possible.

The Champagne Air Show also offers balloon flights over the vines and lakes! Classic hot air balloon flight or dine in the sky, let your desires run free !

Aube ULM carries sky travellers above the Great Lake of the Aube in Champagne With first

4 and 5 August

A gathering at the aerodrome of Brienne-le-Château of builders and enthusiasts of aircraft.

Organized by the Réseau du Sport de l'Air de Brienne-le-Château, in link with the national federation, up to 300 aircraft will be gathered together at the site of the aerodrome for this national-scale rendezvous. Many things are planned for the general public, such as first flights in an airplane, designers' village and aeronautical exhibitors.

flights and initiation flights available in ultralight, motorized paraglider, suspended ultralight, multi-axis or a Flying Inflatable Boat, the possibilities are many.



The Aube in Champagne welcomes golfing enthusiasts

Golf will be honoured in 2018 through the international Ryder Cup in September.

With a total of three 18-hole golf courses spread

throughout the department, sports enthusiasts will be surprised what they'll find at this tourist destination

Golf de Troyes la Cordelière in the heart of the forest of Chaource. Classified among the most beautiful golf courses in France, this beautiful course unfolds across 50 hectares of greenery, woods, and valleys.

The golfer will be pleased to find a varied 72 par, 18 hole course with a certified length of 6124 meters. They will appreciate the challenge of its natural obstacles and the beauty of its ancient trees.

Golf du Domaine de la Forêt d'Orient. At this course, with its fairways unfolding in a haven of greenery, experienced and beginner alike can golf in a varied landscape where forests, plains and ponds are married in harmony. The Forêt d'Orient golf course has 18 holes. Par 71, 6232m long.

Golf 18 trous de l'Ermitage, located in the Forêt d'Orient Regional Natural Park. A superb property of 350 hectares comprised of ponds, woods, and a topography particularly adapted to golfing. Players will enjoy a par 72 course which makes use of the texture and topography of the terrain, passing through the forest and along a vast expanse of water, for a successful day of sport.

Champagne & Golf Event with Champagne R. Dumont & Son After an introduction to golfing, participants will enjoy and discover the different vintages of the champagne wine cellar.

Aube in Champagne also proposes family activities in the Great Outdoors. Geocaching, treasure hunts, circuit or mystery games - discover the destination with fun activities, all in the great outdoors!

There are more than 70 sports activity service providers in Aube in Champagne

Aube in Champagne, a place to relax and recharge

In Aube in Champagne, in addition to discovering cultural and gastronomic wonders, visitors can relax in accommodation conducive to well-being. Authentic and unusual experiences assured.



Troyes Metropolitan Area

Relais Saint Jean****

Take a moment to recharge at the Hotel Relais Saint Jean in the heart of Troyes, in their private spa area carefully nestled in a vaulted cellar from the Middle Age.



Maison de Rhodes*****

Clients of the hotel will be lulled by the history of the establishment. An ancient Templar abode of timber frame construction, Maison de Rhodes offers a wellness area with whirlpool bathtub and hydromassage shower.

Maison M

This guesthouse offers a moment of relaxation in its Spa/Wellness area which includes a Jacuzzi, sauna, fitness room and relaxation room.

The NUXE Spa in the Best Western Premier - Hotel de la Poste****

For a getaway in the heart of Troyes, the warm, sleek design of the NUXE Spa in the Hôtel de la Poste creates an ambiance of deep serenity.



At the Great Lakes of the Forêt d'Orient

Auberge du Lac***

The Auberge du Lac offers a novel experience at its spa. The Dionyzos line of grapeseed-extract treatments created by spa master Patrick Gublin will leave you feeling wrapped in a cocoon of softness.

Aqualis - Le Moulin du Landion***

The Espace Aqualis of the hotel offers a hydro-



massage bath, Finnish sauna with essence of spruce, and a shower experience to awaken the senses.

Domaine de la Forêt d'Orient - Natur'Ho-

tel Golf and Spa

For letting go and living a sensory experience inspired by nature and earth. Enjoy a hydro-massage pool and a multisensory space with a sauna, steam room and sensory showers.

Ome Sweet Home

This guest house offers clients a contemporary space with Jacuzzi, sauna, and a calm, serene, relaxing herbal tea room where guests can unwind. Massages by a health professional are also possible.

In the Lands of Othe - Armance

Aux Maisons***

Aux Maisons offers a moment of relaxation in the wellness area with hydromassage shower, jacuzzi, sauna, steam room, swimming pool and patio.

CÔTE DES BAR

Aqua Val - Le Val Moret***

Le Val Moret***, located close to the effervescent vineyard of the Côte des Bar, is the ideal place to recharge. An unspoiled view of the countryside, heated indoor swimming pool, and an infrared sauna and Jacuzzi, for an unforgettable experience.

Domaine de Foolz estate***

The Domaine de Foolz hotel features a relaxation area with heated indoor swimming pool and infrared sauna.

In the Nogent area

Auberge de Nicey***

The S' of Nicey, the Spa, offers a covered, heated swimming pool, a jacuzzi, an infrared sauna, a treatment room, and a gym.

Beauty products 100% Made in Aube

Chanvria, the first range of dermocosmetic products based on bio hemp oil

The Chanvria concept? Turn your back on pointless complexity and exoticism. In response to customer expectations and requirements regarding safety, naturality and the merits of BIO products, the Chanvria range proposes an active ingredient derived from a plant grown in the heart of Aube in Champagne without the use of pesticides, fungicides, herbicides, or fertilizer. Sold only in pharmacies, the range offers a cream for the face, hands and feet, a body balm, and a face & body oil.

AUBE, LAND OF EXCHANGE AND SHARING

Volunteers of Aube in Champagne working to promote local heritage

"100% humaine visits for 100% authentic experiences" is the motto of the Aube in Champagne volunteers. Whether "Auboisi" by birth or adoption, these volunteers are united around the same passions, love of their territory, and desire to share with others the Department's nuggets of gastronomy, culture and heritage. These passionate and exciting volunteers are committed to helping visitors explore cities and villages, understand the history of cultural sites, and immerse themselves in cultures...

Throughout the year, volunteers get together and offer a number of activities to showcase their department.

Discover stained-glass windows

In 2014 the operation "One Day, One Church" (Un Jour, Une Église) was started in collabora-



tion with the Pastorale du Tourisme, the Diocese of Troyes, volunteer organizations, the Aube Departmental Tourism Committee, the Aube Departmental Archives, and the City of Stained Glass (Cité du Vitrail). With its goal the promotion of Aube in Champagne churches, this operation offers visitors a rich program of visits and events during the summer season.

The operation "One Day, One Church" provides an opportunity to appreciate the architectural nuggets of the department, starting especially with the stained glass windows of Vincent-Larcher, a master-glassmaker who left his mark on the religious buildings of the Department.

Aube in Champagne, European Capital of Stained Glass, presents a collection unique in Europe. On this stained-glass trail, more than

200 churches and 9000 m² of stained-glass offer a complete panorama of the art of stained-glass from the 12th to 21st centuries, with an exceptional representation of the Beautiful 16th century. The Saint-Pierre-and-Saint-Paul cathedral of Troyes alone features 1500 m² of stained glass from the 13th to 19th century.

Visit the timber frame churches

Located in north-east Aube, the trail of the timber frame churches leads visitors down charming country roads punctuated by ponds, forests and prairies. Aube in Champagne counts seven timber frame churches dating from the end of the 15th to the 18th century and testifying to the perfection of half-timber constructions. The abundance of forests which offset the scarcity of quality stones made it possible for master

Champagne carpenters to express their talent with wood, clay, and straw, as reflected in many surrounding houses. Concentrated in the countryside of the Great Lakes of the Forêt d'Orient, a collection like this can be found nowhere else in France.

Through the operation "One Day, One Church" these churches open their doors in the summer period thanks to motivated volunteers.

Explore the fauna, flora and heritage of the Forêt d'Orient

The association Les Amis du Parc takes visitors on walks in the heart of the Forêt d'Orient. From observing birds or amphibians to learning about mushrooms or plants, the walks touch upon many subjects.

Let us not forget the gourmet walk (randonnée gourmande) organized each year in September to highlight gastronomic products from the Forêt d'Orient Regional Natural Park.

Immerse yourself in the history of the Templars

At the doors of the Commandery of Avalueur in Bar-sur-Seine, volunteers in Templar costumes invite visitors to return to the past. Over the Summer of 2017 nearly 1500 visitors came and discovered the history of the Templars.

The operation, "One Day, One Church" 2017 in a few figures...

- 230 participating municipalities
- More than 240 churches and chapels visited
- 483 visits proposed to tourists
- Nearly 300 volunteers mobilized
- More than 5500 participants recorded in 2017



"Ambassador" volunteers of the city of Troyes

For 5 years Troyes Champagne Tourism has maintained a focus on "participatory tourism",

wherein the inhabitants are involved in promoting and developing tourist sites in their territory. To become "ambassador" is to become messenger of the Aube in Champagne destination alongside colleagues and visitors.

Agenda 2018

Visit to the Château de Chacenay

Volunteers, in partnership with the Côte des Bar, offer tourist visits to the Château de Chacenay, seat of one of the oldest Lordships in the Champagne area.

The volunteers who bring events and festivals to life

Les Arts Confondus Itinerant Festival - July 2018 in Mesnil-St-Père

This event aims to promote artists of all types and combined arts, and to make art and culture accessible to all. An Itinerant Festival passing through 5 departments, including the Aube! From music to dance by way of culinary arts and painting, literature and photography, the volunteers of the Association offer visitors for this 2nd edition a festive time of sharing and conviviality. The Association of Arts Confondus is also organizing the 1st ever Departmental competition

"INCROY'AUBE TALENT" which runs until March 2018, an opportunity to discover local artists. The final will be held 3 June 2018 at the Champagne Fair !

The "European 48 Hours for Antique Cars of Troyes" - 7, 8, and 9 September in Troyes

This event promises 3 days of prestige and rarity in Troyes, with nearly 400 vehicles from across Europe on display. Beyond its cultural vocation, the 48 hours has an affirmed humanitarian character, since an antique vehicle is raffled off at each edition at each edition. The proceeds go to associations aimed at helping children in difficulty.

EcoRockaldo's 2018 - 20 and 21 July in Villenauxe-la-Grande

The EcoRockaldo's Festival offers an eclectic program for its 12th edition at the "Chateau Meadows" (Prés du château) in Villenauxe-la-Grande. This two-day eco-rock festival features participants and volunteers sensitive to environmental issues, for an ecologically responsible and sustainable event.

Meet our Aube artisans

The artisans of Aube in Champagne share their know-how and explain to visitors the ancient techniques of their craft. Passion and rigour are the key words for our Aube artisans.

The ROYER Tilery and its oyas

For 6 generations the Royer family has used traditional techniques to transform the beautiful clay of the Aube into tiles, bricks, roof tiles, and ceramics, all fired in a 100m³ wood burning oven.

Workshops allow visitors to fashion their own oyas - clay water diffusers - for an ecological, economical, easy way to water plants !



Custom-made, trendy shoes with Marie Weber

Each shoe is a precious object that combines creativity and craftsmanship. The designer Marie Weber offers shoes-to-measure, keeping faithful to the desires of her customers. Conscientious fabrication for an authentic result.

Ceramic artist Natacha Roche

The sculptor and ceramic artist Natacha Roche opens the door to her workshop where you will find decorative objects, plates, vases, and porcelain and earthenware lamps of her creation. Adults and children alike will enjoy time shared with this passionate Aube artisan.



Choisy® pens, from shaft to nib

It was in 2005 that the Choisy brand of pens was born. Artisans and creators of writing instruments, Elisabeth and Pascal Choisy invite you to discover fountain, ballpoint, and roller

pens, and mechanical pencils, made from nearly 200 species of wood from around the world. They propose a shared moment, for visitors of all ages, as they demonstrate their craft.

Bayel crystal

Not to miss: Demonstrations of glass-blowing in the former Cristallerie de Champagne in Bayel. You can couple this demonstration with a visit to the Crystal eco-museum to learn more about the history of this luxurious production.



Come together around local gastronomy

Lovers of cuisine, be it rustic or refined, will adore Aube Gastronomy, both for the quality of its products and for the variety of its specialities. A gustatory getaway led by passionate producers who respect their land and are pleased to share their production secrets.

Prunelle of Troyes

A speciality of the Cellier Saint-Pierre, Prunelle of Troyes is a liqueur prepared from blackthorn berries. Alexandre KRUMENACHER jealously guards the secret of its fabrication, though we know it is based on a marriage with other natural ingredients that give it complexity and a sweet, almondy, gourmand taste. Distilled since 1840 at the Cellier Saint-Pierre, its recipe was awarded a gold medal at the Universal Exhibition of Paris in 1900.

Riceys AOC Rosé

Our advice for tasting::

Enjoy as a digestif, possibly iced, in "trou champenois", on sherbet or frozen nougat, in cocktails with champagne, or simply as a delicacy...

Which town is home to the largest wine area in all of Champagne? Which is the only Champagne commune with three AOCs?

There is only one answer: The Riceys ! In a few numbers: 866 hectares, 288 winegrowers, 35 harvester-producers, and 3 AOCs: Champagne, Coteaux-champenois and Rosé des Riceys.

The rarity of this quiet wine is explained by its manufacturing techniques: produced on only 30 to 35 hectares and only during very sunny years, the Rosé des Riceys keeps for 3 to 10 years. Rosé des Riceys is made from pinot noir grapes. It is a flat rosé that cellars well, with a wild character and aromas of undergrowth and red fruits, which ages very slowly. History cites it as the preferred wine of Louis XIV. The visitors start by meeting the enthusiastic producers happy to share their expertise in a guided tasting...

Cider in the Land of Othe

The apple and the Aube, a history as old as it is intoxicating... it is in the 16th century that we find the first traces of cider activity in the department. More than 300 apple varieties have been listed and saved thanks to "orchard refuges", which a dozen producers are committed to celebrating through cider. In the Land of Othe, the preferred terroir for this brew to which the flint-rich soil gives its famous flinty taste, the production of bottled cider was relaunched at

end of the 1980s. With an inimitable taste, this farm cider, neither pasteurized nor sterilized, is always manufactured in the purest tradition.

AOP Chaource Cheese

La Ferme d'Hotte welcomes visitors to its operation to discover traditional pressing. For four generations this family of cider makers have passionately passed on their production techniques, to the enjoyment of young and old alike.

Chaource is a pretty village located near the headwaters of the Armanche, in Bocage country. It is the country of food lovers. It is known far and wide for its cheese made from cows milk, moulded by ladle. Classified AOP, Appellation d'Origine Protégée (Label of Protected Origin), this delicious cheese is recognizable by its thick white rind, soft middle, and inimitable taste.

5A Andouillette



When gastronomy mingles with discovery...

In the crypt of the Saint-Jean-Baptiste church visitors can find a masterpiece among masterpieces - a scene of statues titled "Mise au Tombeau". Art lovers from around the world come to admire it. Whether believer or not, all seek to unravel the mystery of the talented and anonymous Master of Chaource. The one who transformed stone into emotion.

Handmade AAAAA Andouillette sausages have long been a tradition of Troyes porkbutchers. Louis II, the Duke of Guise, Louis XIV, and Napoleon enjoyed them. Since then, they have spread throughout metropolitan France. Gilbert LEMELLE passionately unveils the secrets of this subtle assembly of pork, cut in thin strips and simmered for hours in a fragrant broth of aromatic herbs.

Where to find them ? At Troyes porkbutcher Patrick Maury, elected 2017 Champion of France

for Best Troyes Andouillette by the Commandery of Fins Goustiers of the Duchy of Alençon.

Aube in Champagne, second French producer of sauerkraut

Cabbage is entrenched in the people of Brienne for they have been growing it for a century.

La Choucrouterie Laurent, specialist of this product of the terroir, has produced exceptionally smooth and light sauerkraut since 1906. Lovers of cuisine will adore the recipes of our producers: Sauerkraut with Champagne by Mr Laurent, or Sauerkraut with Cider by Lavines. You can also find it at La Choucrouterie LARIQUE.

Pascal Caffet Chocolat

Pascal Caffet invites you to share his immoderate taste for high quality pralines. A passion that has guided his creation of a collection of exceptional sweets, the fruit of a craftsmanship worthy of the greatest chocolatiers. A determined and passionate confectioner and chocolate maker, Pascal Caffet won the title of "Best Pastry Craftsman in France," in 1989 and "World Champion of Dessert Professionals" in 1995.

The beauty of products and place. Lovers of chocolate browsing in the recently renovated boutique in Troyes will discover a magnificent burnt-wood ceiling reminiscent of the timber frame buildings of Troyes, and the technique of praline production.

The Champagne Box

Giving a Champagne Box means giving a 100% authentic gift of Champagne gastronomy, in all its splendour. With crunchy raisin biscuits and Champagne Ratafia from La Petite Biscuiterie, chocolates filled with Champagne nectar from Chocogil, Champagne confit from Délice Décadol, and "Festive Bubbles" flavoured black tea from Herbatika, the "Champagne Box" bears its name wonderfully. A game of cards based on the Templars is also proposed in the box.



Winegrowers of Aube in Champagne, between tradition and sustainable innovation

The Aube gives birth to a rare wine - a golden, sparkling wine whose name is synonymous with festivity: Champagne.

To the south of Troyes, the Côte des Bar forms an arc 30 kilometres wide and 70 km long. This region offers amazing panoramas combining forests, plateaus, rivers, and vine-covered hills beautifully worked by winegrowers to produce Champagne wines. Alongside "Côte des Blancs", "Montagne de Reims" and "Vallée de la Marne", "Côte des Bar" belongs to the major areas which make up the structure of the Champagne vineyards.

There are also two other wine terroirs in the department: Villenauxe-la-Grande to the north-west, which relates to the Sézanne area, and the butte of Montgueux on the doorstep of Troyes, primarily planted with Chardonnay.

For a colourful, cultural journey that will tickle your senses, journey down the 220+ km Champagne Trail ! The Aube, land of pinot noir, boasts 45 "Vineyards & Discoveries" designated wine cellars. In picturesque villages, Champagne winegrowers gladly open the door to their cellars.

Revolt of the Winegrowers



To understand the history of Côte des Bar wine growing, one must go back to the beginning of the 20th century and the Revolt of the Winegrowers.

At the beginning of the 20th century, Champagne already had the force of myth that its makers decided to protect. But the Aube, an ancestral land of vineyards, was for a while considered a trivial player.

Aube winegrowers revolted against an administration that refused to award them the Champagne appellation. The law of 22 July 1927 officially granted their Champagne the precious designation AOC - Appellation d'Origine Contrôlée (Label of Guaranteed Origin).

From this episode a strong spirit of commitment to its terroir and its quality of hospitality still survives. The know-how of the winegrowers is more evident than ever.

Unesco label

On July 4, 2015 the ultimate in worldwide recognition was attributed to the winegrowers of Champagne: UNESCO registered the "Champagne Hillsides, Houses and Cellars of Champagne" on its World Heritage List of "Cultural Landscapes".

Where the harvest is still done by hand and where patience is key to producing the King of wines, the men who work the vines understand very well the necessity of adopting a sustainable approach to honour this noble product.

Winegrowers engaged in a sustainable approach

Aube in Champagne can count on numerous winegrowers committed to sustainable development, who share their expertise with passion as they invite visitors to taste different and differing vintages. A few concrete examples of the commitment of our Champagne wineries...

Le Champagne Moutaux has been a Terra Vitis member since 2010 thanks to its integrated viticulture.

Through exploitation of herbicide-free vines since 2015, vines planted with grass in some sectors, maintenance of slopes to respect local species, and an Excellence vintage with 0% pesticides that earned it a certificate by the Wine and Health magazine, this Champagne wine-



Terra Vitis

Certified vine growers share the same love of a land generous and alive, worked with respect, and commit themselves to observing nature and using the vines' natural mechanisms of defence.



Sustainable viticulture in Champagne

Certification encourages the champagne wineries to adopt a system of respectful and responsible environmental management.



High Environmental Value

Certified champagne wineries benefit from the highest of three levels of environmental certification for farms.



grower attaches considerable importance to respect for the environment.

Le Champagne Gremillet has recently demonstrated its commitment to sustainable development through its High Environmental Value certification obtained in 2017 following the creation and development of biodiversity at the heart of its operations. One in two rows of vines are planted with grass.

Le Domaine La Borderie is also engaged in a responsible approach, since it was the first certified "Viticulture Durable en Champagne" in September 2014. They have a particular interest in respecting ecosystems and in preserving biodiversity and landscapes. Already classified "Haute Valeur Environnementale" since the end of 2013, the domain uses neither herbicide nor insecticide, integrates grass and thins leaves early to limit chemical inputs, limits to the maximum the application of phytosanitary products of chemical origin, replants hedgerows and floral fallow, and installs nesting boxes for birds in the vicinity of the parcels - many initiatives in respect of vines.

Respecting traditions, *Champagne Didier Gousard*, Terra Vitis certified, is engaged in sustainable viticulture as the means of ensuring the production of quality champagne in harmony with the environment. In addition, curious visitors can try their hand at "flying disgorgement". A colourful activity performed in the peaceful garden of the winegrowers.

The Champagne Albert Beerens, certified Terra Vitis, also attaches importance to respect for the environment. Its engagement results in various initiatives in terms of saving energy (insulation of the building and various work areas, lighting by LED only..) and saving water (automatic washing of the press, use of an automatic washer for cleaning the floors and floor coverings...).

At the vineyard level, this Champagne cellar plants grass between vine rows and works the earth under rows to limit erosion, uses weedkillers and anti-botrytis for a rational and integrated protection of vines (40% to 50% reduction in the use of plant protection products) and uses plant protection that is the most respectful for the environment.

The Côte des Bar holds its own with its dynamism and its authenticity

With sparkling events and unusual activities, the Côte des Bar offers the opportunity to discover Champagne differently! By land, air, and water, the treasures of winegrowers are revealed... Our ideas of unusual and authentic activities:

- Enjoy a stunning dinner in a hot-air balloon
- Fly over the vines with a winegrower-pilot
- Go canoeing on the Seine River
- Have a picnic or gourmet meal in the vineyards
- Take a stroll or ride a Segway®, horse, or electric bike, through the vineyards
- Cruise in an electric car

Trail of the Côte des Bar Cadoles:

In spite of their thousand-year-old look, these



small dry stone buildings are only 200 years old. Erected hastily by the wine growers of the last century to protect themselves from the harshness of the local climate, they are located exclusively in the region of Courteron, Gyé-sur-Seine and les Riceys. None look the same and each contain two ton of stones. A loop trail guides hikers through vineyards and plains to discover these historical Champagne igloos. In total, 12 cadoles can be seen on a trail of 7 to 22 km.

Events not to be missed

The Champagne Trail Festival

Over the weekend of 28 and 29 July many winegrowers in the Ource Valley will open their doors. Using a "Flute passport" purchased at the entrance of the village, visitors can taste different vintages and share a festive moment with participating winegrowers.

Champagne Day

On Friday 19 October Champagne enthusiasts can take part in the International Day of Champagne ! Photo exchanges, notes on tasting, experiences, discoveries, top tips and meetings: on social networks, sharing is the key word for this day.

Become a grape picker for a day

Become a grape picker for a day ? This is proposed by winegrowers during harvest.

Discover Champagne wine domains in full effervescence as they share their know-how - a truly joyful experience for participants.

The Tourism & Handicap label in Aube in Champagne

In 2001 the national Tourism & Handicap label of the French State was created to provide reliable, descriptive and objective information regarding the accessibility of tourist sites and facilities, taking into account 4 types of disabilities (hearing, mental, motor and visual) and to develop an adapted tourism offering.

Aube in Champagne works with tourism service providers in the area to develop this label. In total, 10 sites have the "Tourism & Handicap" label, including 3 tourist sites, 4 gîtes, 1 guesthouse, 1 Hotel-restaurant and 1 Hotel.

Live the Champagne Experience in 360°

Take a virtual reality tour of the Hillsides, Houses and Cellars of Champagne registered on the UNESCO World Heritage List.

Discover the sweetness in Champagne with Délice Décadol

With Délice Décadol you can discover or rediscover cooking with Champagne. Since the XVIII century great chefs and lovers of cuisine have regularly simmered champagne to make sauces or used it in a variety of dishes. Discover a wide collection of Champagne wine confit from this Aube producer !

Experience Champagne a different way

All year long, winegrowers offer visits and beginner tasting workshops:

Macaroons & Champagne Workshop at Champagne Barfontarc

Chocolate - Cheese & Champagne Workshop at Champagne Devaux

Saffron & Champagne Workshop at Champagne Rémy Massin & Son, an oenological activity on the art of tasting bubbles and the discovery of the aromas of Champagne, through agreements developed with a local saffron producer.

In Champagne, 91% of French tourists and foreigners would like to live the tourism experiences related to the wine of Champagne. Source: Opinionway 2016, in the framework of the Champagne destination.



A few tourist sites, although not labelled, offer a particular welcome to visitors impacted by these deficiencies. For example hot air balloon basket at the Champagne Air Show is adapted for persons with reduced mobility and the Camille Claudel museum offers tours and activities in sign language for hearing impaired visitors.

The Logis of the Aube, a sustainable and responsible commitment

Each Logis hotel restaurant is different, but all share the same values: personalized hospitality, quality accommodation, regionally inspired dining, and conviviality.

There are 19 establishments in Aube in Champagne distributed across the whole of the Department, all committed to the idea of sustainable development and considered genuinely supportive of rurality in terms of tourism development, employment and apprentice training.

The Logis of the Aube is also committed to respecting the Environment, an indispensable condition specified in the Logis company literature.

In agreement with the destination's commitment to sustainable development, more than 1/3 of the Logis of the Aube, 7 institutions, have started environmental labelling, aiming to communicate quantified information to tourists regarding the key environmental impacts of the establishment.

The institutions undertake to promote local products and short supply chains, notably by proposing local "Sélections du Terroir" menus in collaboration with Aube partners such as Champagne Rémy Massin & Son, certified HVE Level 3, which proposes a vintage with personalised cap and label.

The Logis of the Aube in Champagne includes:



- 19 referenced establishments
- Holidays and fun for all and for all budgets: from 1 to 3 fireplaces for the accommodation and from 1 pot to "Table Distinguée" for the restaurant.
- 7 partner institutions with environmental labelling
- 2 institutions certified Green Key
- 1 establishment with the Tourism & Handicap label

710 partners in the Aube in Champagne Department accept Chèques Vacances including 25 service providers of travel and transport, 87 of culture and recreation, 146 of recreation sports, 248 restaurants, and 226 accommodations, to encourage the arrival of as many visitors as possible.



AUBE, A SUSTAINABLE AND ATTRACTIVE DESTINATION

Under the aegis of the United Nations Environment, Aube is the first department in the Grand Est to be committed to the "Green Passport" initiative. In September 2017 the CDT also joined the network ATD - Acteurs du Tourisme Durable. Within this framework and beyond, many actions have been put in place to promote human-centred tourism based on sustainable innovation.

The Slow tourism Lab, 1st incubator in the world dedicated to rural tourism

In a context of increasing attendance at some tourist sites, tourism is sometimes criticized for its negative effects on the natural or social environment, including mass consumption, waste production, increased use of means of transport, and tourist zones cut off from their environment.

Conversely, tourism can, particularly in rural areas, lead to positive impacts on behaviour and communities.

Slow tourism and ecotourism, ideas in tune with the times

With a territory 80% rural, a natural heritage, and a great diversity of landscapes, France, and in particular Aube in Champagne, is well-positioned to become a shining light for slow tourism.

Naturally attractive and unifying, the countryside is in high demand by clients on a quest for freedom, authenticity, tasty discoveries and personal encounters. This is an opportunity for France to showcase her rural territories with innovative offers !

Innovation in ecotourism and slow tourism services based on new concepts (innovative accommodation, unusual experiences, quiet strolls...) becomes an opportunity for creators of

tourist businesses, and stakeholders seeking to renew their offer.

That is why the Aube CDT included in its strategy the approach of accompanying tourist businesses and innovative local start-ups to add value, stimulate initiatives, and offer a new way of proposing authentic tourism.

Through the Slow Tourism Lab, Aube in Champagne wishes to put forth five major themes: Silver and Health, Culture and Heritage, Great Outdoors and Nature, Wine Tourism, and the Development, Management and Method of Sustainable Recruitment.

Engaged partners

The structuring of the Slow Tourism Lab builds on the expertise of the Aube CDT and the 9 CDT/ADT of the Grand Est for Tourism. But it also benefits from the experience of the Technopole de l'Aube and ESC Troyes for the acceleration and incubation of start-ups.

Launched in September 2017 during the IFTM-Top Résa Salon, the Slow Tourism Lab is thus an open and collaborative network. It responds to the need of structures as expressed by the project

bearers, and takes the form of initiatives for the years 2017/2018: accompaniment in engineering, exchange of good practices, supervision, establishment of a collaborative platform, training workshops, animations, promotional operations, and common communication.

More widely, the network is open to any innovative initiative and to new actors who wish to bring their expertise to accompanied start-ups and young companies.

It responds in particular to the following questions:

- How to better communicate about its establishment and showcase its commitment to sustainable development with tourists?
- How to use innovative tools to improve the customer relationship?



Where to find us to talk about this topic?

- From 23 to 25 January at SITEM - International Museums Salon - with the Cinestic Cluster. Press conference on 23 January at 3 pm for the opening of the Napoleon museum !
- On 7 February at CominRSE - Annual Campus of the Meeting for Responsible Event Management,
- On 15 March at CominTech - Rendez-vous of Technology, Digital and Innovation in Events Management
- From 26 to 29 September at IFTM - TOP RESA with Acteurs de Tourisme Durable (ATD)

- How can the Grand-Est region assist in hosting the Olympics in Paris 2024?
- How to integrate and adapt innovation in silver tourism and wellness tourism?
- How to enhance visitor experience in cultural and historical monuments?



Innovative companies, to invigorate respectful tourism

Various start-ups, in the context of the Slow Tourism Lab, have been accompanied in recent months.

Hot! Cold! Ricochet, the sensory stone

This is particularly the case of Ricochet, a project created by two people from the "Etmoietmoi-etmoi" collective: Martin Le Tiec and Charles Laget.

The principle of the project is to use a connected smart stone that gives hot and cold clues to guide users as they go from point A to point B. The idea is to discover what surrounds us, without referring to a smartphone. When the person arrives at the destination, a description of the place appears on his or her smartphone.

Moodyx, the custom web guide for tourists

Aube in Champagne also accompanied the start-up Moodyx, created in 2017 by Matthieu Samson-Sevestre and Clément Lelarge. Moodyx offers users the ability to pique their curiosity, whether tourist or resident. Through a mobile application, in one minute the user can discover places around them that merit their attention, including places, monuments, activities, recreation, or events. The proposed services are

adapted to the profile of the user through a quick questionnaire submitted at the beginning.

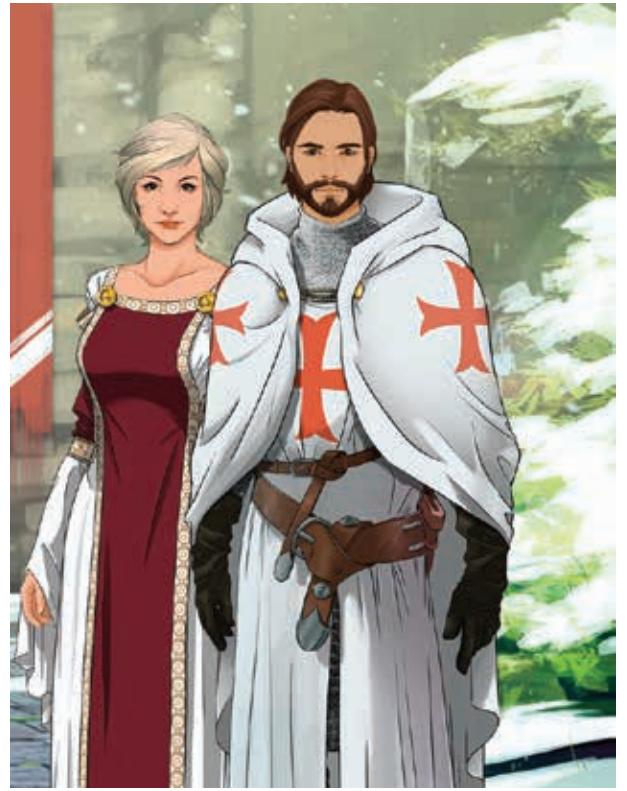
The Templiers de l'Aube, the Serious Game

The Templiers de l'Aube, a Serious Game created by Aube in Champagne and the start-up Fremem Corp, is also a project developed in concert with the Slow Tourism Lab. In this free online game players explore the history of the famous Order of the Templars, founded in the Aube, in a fun and entertaining way.

Coming in 2018: Episode 2 of the Templiers de l'Aube !
www.templiersdelaub.com

Aube in 360°

The Centre de Congrès de l'Aube also benefits from the work of an innovative enterprise, V.I.R 360, which has put in place a series of 360° videos of the event venue. This new generation of video enriches the experience for clients and prospective clients by allowing them to explore, at a distance and from all angles, different spaces available for their event. A



visit includes viewing by way of a virtual reality headset or a "Cardboard VR" an aerial video that segues into an immersive 360° video, leaving no secrets for prospective clients !

Also available: a 360° video of Avallieur, Brienne-le-Château, and the vineyards of Bar-sur-Aube.

A dynamic business destination

Certified ISO 20121, the Bureau des Congrès de l'Aube has put Responsible Management in place for its events and has established itself as the second convention organizer in the world to receive this certification. The Bureau des Congrès also offers its MICE partners an assessment of their carbon emissions through the company Ecologies.

The Aube in Champagne destination is also among the precursors in the establishment of a system of environmental displays, with a third of hotels labelled.

The Centre de Congrès de l'Aube, a bright idea

At only 1h30 from Paris, the Centre de Congrès de l'Aube opened its doors in 2014, at the initiative of the Department.

Designed as a "tribute to medieval Troyenne architecture", the revisited medieval aspect of the

Centre de Congrès de l'Aube integrates perfectly with the heart of the historic Troyes city centre. It has obtained the distinguished Spanish

prize for architecture, Moreno Mansilla. Flexible and innovative, it welcomes all sorts of professional events, from 100 to 800 partic-





Did you know?

In a contemporary tribute to the tradition of stained glass, local master glass-maker Flavie Vincent-Petit created a magnificent glasswork that harmoniously illuminates the spaces of the Centre de Congrès. A world renowned artist, she received the prestigious Legion of Honour award at the end of 2017.

ipants, and enjoys high-tech equipment in an architectural framework combining tradition and modernity.

With its privileged location in the heart of the historic centre of Troyes, visitors benefit from the facilities and conviviality of a city on a human scale: train station, car parks, hotels and restaurants.

Equipped for excellence, it offers the best guarantees for comfort and efficiency: an 800 seat, high-tech equipped auditorium, 1000 m² of modular space, 10 meeting rooms from 18 to 106 seats with integrated sound and video projection, an equipped lobby (reception desks, cloakrooms, dressing rooms, organising

bureau and break spaces), on-site food service facilities for up to 1000 people (with equipped catering kitchen), air conditioning throughout, WIFI equipped, access for people with reduced mobility, privileged access for organizers and technical personnel, same-level unloading, and 12 parking places at the disposal of organisers and VIP guests.

The Centre de Congrès is committed to being responsible by sorting and managing waste, by reclaiming surplus food not consumed during zero-waste events, through the choice of champagne cellars and local producers, through partnerships with local caterers (choice of local and seasonal products, short supply chains, etc.) and through collaboration with the APEI for the food service and entertainment during gala evenings.

The Centre de Congrès de l'Aube also attaches importance to the selection of local providers, in terms of the quality of their services and facilities.

Espace Argence, everybody off !

An old train station converted to an events venue, the Espace Argence is a 6000 m² complex set on 4 hectares in the heart of the historical centre, consisting of a large 1600 m² modular

room and 20 committee rooms including a 100 seat amphitheatre. It can easily host events such as receptions, workshops, seminars, concerts, salons, and meals. Up to 3200 people can be accommodated in cocktail format.

The Cube for very large spaces

With the Centre de Congrès and the Espace Argence, the Cube-Troyes Champagne Expo completes the Troyen triangle. This modern, versatile complex in the heart of the city offers a total surface area of 21,000 m². Its different halls are a motor for exchanges and events from the entire region, its structure is adapted to a very wide range of events, and its performance space can accommodate large-scale events of up to 6500 people.

For more intimate events...

Something novel: Le Cellier aux Champagnes

The cellar of tithes, or cellar of the cathedral, built at the start of the 13th century, was formerly used for the reception of the diocese. Consisting of a room 33 meters long and 10 wide on the second floor, Le Cellier aux Champagnes is an ideal place for hosting events. The room's name was not chosen at random - next to this establishment Prunelle of Champagne, today called Prunelle of Troyes, was created. A place of character filled with history...

Something novel: L'Atypique

L'Atypique features a terrain of 3800 m² including a 375 m² reception room overlooking a green space of more than 800m². An venue sheltered from view and close to Troyes, for successful events. Opening in May 2018

The Camille Claudel Museum

Open since March 2017, the Camille Claudel Museum offers businesses a tailored service which allows events to be organized in one single, outstanding place. A 126 m² room on the 4th floor of the Museum offers a magnificent panoramic view over Nogent-sur-Seine. In addition, the museum offers a private, guided tour of its collections.





Something novel: The Napoleon Museum

The Napoleon Museum, reopened in January 2018, offers businesses a meeting room that can accommodate approximately 50 people. Located in an old chapel, this room full of character and history has all the necessary equipment.

New in September 2018: A new performance space in Troyes

Christian Brendel and Maria Naudin, actors, playwrights, and directors for more than 30 years, and facilitators of a theatre troupe, will open a performance space that can accommodate about 200 spectators on the ground floor and 45 in the balcony. A new room to host cultural and professional events!

Champagne cellars, accommodation facilities, and tourist sites are also places that can host professional events.

The 100% Made in Aube Activity Incentive

The Bureau des Congrès de l'Aube can suggest

many unusual activities in addition to "business" activities where clients can discover this tourist destination.

Whoever says Aube also says Champagne! Many activities are proposed around this famous product of the terroir, including tastings, food & wine pairing, the harvest, winery visits, inductions by the Commanderie du Saulte Bouchon Champenois, Segway promenades, flying above the Côte des Bar with a pilot-winegrower, and canoeing down the river.

For combining culture and fun, Aube and its partners suggest rallies in the heart of Troyes, or promenades on Segways to explore the city's famous "bouchon". Thematic workshops can also be set up throughout the Department such as murder mystery parties, stained-glass or gastronomy workshops, Boot Camps, or outdoor escape games.

The Nigloland amusement park, 40 minutes from Troyes, can be partially or totally privatized, to enjoy an aperitif 60 meters up on the Great

Wheel, or organize a treasure hunt or murder mystery party.

For the companions of convention participants and clients, the Bureau des Congrès suggests exploring its 280 stores and 459 brands, since historically Troyes is the European capital of Designer Outlets, the territory having been strongly impacted by the growth of the textile industry. Between VIP service and discounts, it will be difficult to resist!

Did you know?

Claudie Pierlot, renowned stylist, was born and raised in Troyes. After an international career, she decided to be buried on her natal lands. Her grave can be found in the Troyes cemetery, overlooked by an elegant bronze tree - reflecting her style - created by artist Barbara Soïa.

The Claudie Pierlot boutique opened its doors at the end of 2017 in the McArthurGlen Designer Outlet in Troyes.

Where to find us?

At the MICE evening at the Grévin Museum in partnership with Raphaël Mezrahi, Ambassador of the Aube, 10 January 2018. More than 20 Aube partners will be present.

At ComInRSE, 7 February 2018 in Paris

At French ComInTech, 15 March 2018 in Paris

Find the entire MICE offering at www.congres-champagne.com



Troyes, path to innovation for Aube in Champagne

Troyes invites visitors to lose themselves in its maze of cobbled alleys lined with timber frame houses. Trimmed in rich colours dating from the end of the Middle Ages and the beginning of the Renaissance, these timber frame houses, remarkable in their state of conservation, are part of the Troyes DNA.

Troyes, the only city in the world with a town centre the shape of a Champagne cork, sur-

prises visitors with its exceptional architectural heritage.

Something novel: The 3x+, unique Café-Théâtre in Champagne

Troyes is also distinguished for its dynamism and its innovative enterprises. This is the case of the establishment "Troyes Fois Plus" (Troyes Times More), open since September 2017, a unique place in Aube in Champagne since it is the only Café-Theatre / Concert venue in the region!

Throughout the year, a varied program of

artists is proposed; One Man, Woman Show, comedies, shows for children, concerts...both up-and-coming and confirmed. A real hub of activity, Troyes Fois Plus promises visitors 3 times more performances, 3 times more concerts, 3 times more ambiance. Host Clément Meunier, elected Troyen of the Year 2017, wants to help new talent in the Grand Est get discovered, a true moment of exchange and discovery!

The bar and cellar spaces are available for privatization for groups of up to 100 people.

Something novel: Le Rucher Créatif , 1st Third Place in Troye T

Le Rucher Créatif in the heart of Troyes is a real Third Place for exchange and creativity, offering a space for meetings and the pooling of resources to accelerate the creation of projects of all kinds. Networking in an ephemeral place punctuated each week by events (exhibitions, concerts, conferences, hackathons, friendly evenings...) is the promise of this space of co-working, exchanges, and mutual assistance.

Nights of Champagne, music in the heart of the city

In existence for more than 30 years, the Nights of Champagne is part of the cultural and musical landscape of Troyes. In this new decade, the Nights goes beyond the walls of the usual concert halls (the Cube, Espace Argence, Théâtre de Champagne) and into the bars, with off programming in the streets via a playlist broad-



Aube, land of cinema

Due to its proximity to the capital, Aube in Champagne is positioned as a favourite place for European co-productions considering filming, animation or post-production.

Through its history and heritage, the department has many places of industrial and historical memory that can serve as true film sets.

Aware of the importance of developing hospitality for filming in the department, stakehold-

ers and professionals reserve a special welcome to production teams by offering quality services (hotels, guesthouses, gites, food service,...).

Many personalities have thus been charmed by this innovative, sparkling territory. Director Victor Saint Macary notably shot a few scenes for his film "Ami-Ami" in Troyes during the Foires de Mars. Antoine Blossier transformed the Vauluisant district for his film "Sans Famille" and Claude Lelouch sponsored filmmakers Daniel Blaudez and Sandrine Montagud for their film

cast during the week of the festival, or on buses with daily happenings to entertain travellers with music.

When the Festival of the Nights of Champagne turns green. Respect for the environment is one of the indispensable values of the Nights of Champagne. Since 2009, the festival is committed in an eco-responsible approach called "For Sustainable Nights".

The organizers wish, through this approach, to master and reduce the impact of the festival on the territory. It is mainly through a carbon footprint assessment, which allows for accounting of greenhouse gas emissions during the event, that this festival is registered as responsible and conscientious regarding the environment.

Ibis Styles, an accommodation conscious of the Environment

Following the policy of environmental labelling conducted in Aube in Champagne, the Hotel Ibis Styles in Troyes is positioned as the service provider with the best note at the national level. A recognition granted to this provider of tourist accommodation which gives paramount importance to its environmental impact.

New addresses for food lovers in the historic Ruelle des Chats

Something new: Au Flexi Troyen

A cozy, homely atmosphere in this new restaurant featuring Aube and Haute-Marne flavours. Opened in December 2017, the Flexi Troyen offers dishes from entrées to desserts made in-house from local, seasonal produce. The wel-



come is warm, and particular attention is given to vegetarians. With passionate owners and a menu that changes each day, the experience can only be good!

Something new: Le Lapin Bleu, wine bar

Between boards of local products and champagne tasting, this wine table welcomes visitors in a friendly atmosphere, in the heart of the Middle-Ages district in Troyes. Different vintages to discover each day, to the delight of champagne enthusiasts! To taste : the Blue Rabbit vintage imagined in partnership with Champagne Gallimard and Son, winegrower of the Riceys.

Chez Félix

This restaurant pleasantly surprises with the originality of its atypical decoration, a subtle and harmonious mixture of several styles resulting in a warm, baroque ambiance. A bistrot cuisine developed from fresh, seasonal, carefully selected, quality produce.

View of a magnificent, newly-completed Troyen garden.

"l'Histoire de Jean", shot around the lakes of the Forêt d'Orient and the Moulin de Dosches.

Blink of an eye in film: Aube in Champagne notably watched Jean Renoir grow up - Director and son of the famous painter Auguste Renoir, who came to Essoyes to spend holidays with his family.



INTERNATIONAL INFLUENCE OF AUBE IN CHAMPAGNE

European Templars Route

Aube in Champagne, the cradle of the Order of the Temple, is replete with historic sites highlighted by the Templars Route. It was in 2012, on the occasion of the International Symposium of the thematic year "Templars". A history, our treasure", that the idea of the Templars Route was born. In 2016, following the connecting of Aube in Champagne with the city of Tomar, these two communities founded the association Templars Route European Federation and engaged in the creation of a European Cultural Route. Since then, the cities of Perugia in Italy and Ponferrada in Spain have joined this common project of highlighting and promoting the Templar Heritage.

Having as its objective the development of cultural activities and events, and scientific and cultural exchanges between universities, cul-



tural institutions and history associations - mainly through tourist, school, and university exchanges - the Templars Route meets the three pillars of sustainable development. By encouraging sustainable and responsible cultural tourism, by increasing the attractiveness of destinations and the attendance of historical sites, and by promoting exchanges between the different members of the project, the Templars Route is a real tool for the development of Aube in Champagne.

The Napoleon Museum and the city of Brienne-le-Chateau have, for their part, adopted the "Destination Napoleon" European Cultural Route. Remember that the emperor who fought his first battles at the Military School of Brienne maintained a strong attachment to the Champagne area throughout his life.

In the footsteps of the Templars in the Aube:

- The Commandery of Avallaur is one of the best preserved Templar compounds in northern Europe.
- The Hugues de Payns Museum, which traces the route of the first Grand Master and Founder of the Order of the Temple.
- The Cathedral of Troyes, where the first religious and military order of Christianity was formalized.
- The Abbey of Clairvaux, and Saint Bernard, great Cistercian figure who brought an unfailing support to the Templars.
- The Forest of the Temple and its marked route revealing the secrets of the history and presence of the Templars.

Other "Routes" in Aube in Champagne

Aube in Champagne, through its international outreach and history, has many "routes", a sign of pilgrimage or return to origins for many tourists, foreign or French.

The department is indeed crossed by several important Roman paths, such as the Via Agrippa, which linked Italy to Boulogne-sur-Mer and Trier. This track splits into two routes at Châlons-sur-Saône. The first goes to Châlons-en-Champagne by way of Troyes, the other by way of Langres and Bar-Sur-Aube. Other secondary routes exist that were maintained in the Middle Ages: the route from Troyes to Beauvais by way of Meaux, from Troyes to Sens, and from Troyes to Avallon by way of Chaurou.

The Champagne Fairs

From the 5th century the existence of a fair in Troyes has been mentioned. In fact, the gallo-roman city of Augustobona (the name of Troyes at the time) was a stopover for many European travellers since it is located on the Via Agrippa and near the Seine. It was in the Middle Ages that the Counts of Champagne recognized the Troyes Fair, as well as the Champagne Fairs. Gatherings of people from throughout the West, one could find Flemish, English, and Spanish wool, silks, hides, furs, spices, precious wood, and jewelry. The Champagne Fairs have participated in the economic growth

of the region and the prosperity of the territory.

The Cistercian Abbeys Route

In 1098 Robert of Molesme founded the Abbey of Cîteaux and thus gave birth to the Cistercian Order.



The European Charter of Cistercian Abbeys and sites counts more than 200 sites open to the public throughout 11 European countries (from Portugal to Poland and Italy to Sweden) and managed by local and national administrations, individuals and cultural associations.

In Aube in Champagne, tourists in search of exceptional heritage discoveries can go to the Cistercian Abbey of Clairvaux, founded in the twelfth century by Saint-Bernard and masterpiece of French of the monastic architecture.

The Quebecers Route

Champagne-Ardenne has borne famous founders of "New France". Initiatives are thus multiplied in order to recall the important contribution of this region to the growth of French influence in North America in the 17th and 18th centuries. For this, the Federation of North

American Friends of Champagne-Ardenne (NAVA) was created in 1999. This federation brings together 8 associations from 4 regional departments (the Ardennes, Marne, Aube, and Haute-Marne).

In Aube in Champagne you can find four founders: Marguerite Bourgeoys in Troyes, Paul Chomedey de Maisonneuve in Neuville-sur-valve, Jessé Fléché in Lantages and Claude de Ramezay in Lagesse.

The Thibaud de Champagne Route

The Thibaud de Champagne route goes across regions, between Vincennes and Troyes, that were formerly shared between the royal domain and the county of Champagne. It takes its name from the five Thibaud who have been Counts of Champagne. This route allows visitors to discover castles and churches East of Paris,



passing through Provins on the way to Troyes.

It is therefore possible to visit all kinds of castles, in particular the Motte-Tilly château in Aube.

The Grandes Randonnées trails

In Aube in Champagne, three main GR trails are offered to tourists, along which they can explore tourist or natural sites and meet members of the local population.

The Via Francigena

The Via Francigena is a route borrowed from the Middle Ages by pilgrims coming from the Kingdom of the Franks on the way to Rome, the seat of Christianity in the West. They used in large part the network of Roman paths of the time. Since 2004, the Via Francigena is recognized as a Major Cultural Route by the Council of Europe



and has been labelled a Grande Randonnée trail. This historic route allows visitors to discover the cultural and architectural heritage of the Aube, especially as it passes through the Forêt d'Orient, the Cistercian abbey of Clairvaux, and the city of Bar-sur-Aube, nestled among the vineyards of the Côte des Bar.

The Joan of Arc historical trail

Linking Poissons (Haute-Marne) to Cunfin (Aube), the 130 km long Joan of Arc historical trail is a real return to history. Hikers will discover in the vicinity of this trail the famous Abbey of Clairvaux, a high-place of religious history and a site impregnated with Cistercian spirituality.

The champagne cellars and their passionate winegrowers will make visitors want to stop awhile to absorb the soothing wine landscapes.

In the vicinity of the circuit the Musée du Cristal de Bayel can also be found, located next to the old Cristallerie Royale of Champagne, one of the oldest French manufacturers of mouth-blown crystal. Workshops for young and old are proposed.

Saint James of Compostela

Three main paths are present in Aube in Champagne; one going to Bar-on-Aube, another passing through Troyes coming from Reims, and a third passing to the west of the Department by Villenauxe-la-Grande and the Othe forest.

Other "Trails of Compostela" existed in the Aube, though today they are no longer really conducive to travelling entirely on foot: motorways, highways, and crops have of course greatly changed the network of tracks and paths of the Middle Age.





CONCLUSION

The authenticity of Aube in Champagne will seduce tourists in search of natural, cultural or gastronomic discoveries ! A wide range of activities and encounters are proposed for lovers of nature, enthusiasts of history, families, and more.

Discover the Forêt d'Orient Regional Natural Park and its landscapes, walk in the heart of the city of Troyes - the only city in the world in the shape of a champagne cork! Walk in the footsteps of Great Men and Women who have marked the history of the Aube, such as Pierre-Auguste Renoir, Camille Claudel, the Templars, Bernard of Clairvaux, and Napoleon. Enjoy local products in the Land of Othe or in the champagne cellars of Côte des Bar - so many possibilities for tourists looking for adventure in Aube in Champagne!

Reputed for their warm and personalised welcome, hoteliers, restaurateurs, artists, creators, craftsmen of excellence, Meilleurs Ouvriers de France (*Best Workers of France*), athletes... all these passionate people open their workshops and exceptional places or sites. They explain, they share.

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